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NEW GOLF CRAZE SET TO TEE OFF IN SOUTH AFRICA

A new 'golf on the go' craze is sweeping North London and is set to tee off in South Africa, giving families and business people the other side of the world the opportunity to experience a taste of Britain's favourite sport.

The success of the specially designed nine hole crazy golf course at Northwick Park in Harrow, which is based on an adventure golf attraction nestled amongst the rocks, plants, streams, ponds and waterfalls, has led to a request by the Chintsa River Golfing Estate in South Africa for a similar golf facility at the African site.

Chintsa River Golfing Estate, which once constructed will comprise of 650 houses, a residents club, an 18 hole championship golf course and 160 bedroom resort hotel, has requested a golf facility from the Western Log Group which will reflect its location with a jungle theme.

Since it opened in October of last year, Northwick Park's nine-hole golf course has been a hit with local residents – particularly family groups at weekends. The golf course, which is based on replicas of famous golf holes throughout the world, was installed by Western Log Group and has seen more than 10,000 visitors within the last six months. Peter McEvoy, one of the most successful amateur golfers of all time, and brainchild behind the Northwick Park project, commented:

"One of my aims for this attraction was that it would make golf more appealing to young people and families. It has certainly met a need in this respect. We have large numbers of visitors to the attraction – particularly at weekends. It is a game which has appeal to our local community as it is one which can be played in family groups. It also has an appeal to those who wish to have a game of 'golf on the go' – fitting in well with people's busy schedules.

"The Western Log Group has provided us with an outstanding themed attraction which continues to pull in visitors. It is testament to the quality, quirkiness and aesthetic appeal of this attraction which has helped it become so successful, and in turn received interest from as far afield as South Africa."

Mike James, Leisure Sales Director of the Western Log Group commented: "I am delighted the golf course has made such an impact in the local community and continues to attract visitors. Golf is a game which has worldwide appeal and we are excited that our attraction has been recognised outside of Europe. We look forward to working in South Africa on this new project."

The golf course at Northwick Park is a joint venture between the Western Log Group and Playgolf Holdings PLC.

For further information on the attraction at Northwick Park, please contact Peter McEvoy on 01684 291345.

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For further information, please contact Emma Murray at Merlin Marketing & Public Relations on 029 2030 4050 or email emma@merlin-digital.co.uk.

Notes to editors

Western Log Group

Based in Port Talbot, South Wales, Western Log Group has been involved in the timber industry for three decades and is now one of the UK's leading suppliers of timber cabins for personal and business use, and can boast an extensive portfolio in the leisure and play industries.

For further information log onto www.westernloggroup.com.

Northwick Park

Northwick Park is run by Playgolf Holdings PLC and offers facilities such as a regular golf course, two level driving range, conference facilities, a gym, bar and restaurant and sports shop.

For further information log onto www.northwickpark.com.