



20<sup>th</sup> June 2007

**LEGOLAND® WINDSOR AIMS FOR A 'MOLE IN ONE'**

National leisure contractor, Western Log Group, has been commissioned to build an 18-hole adventure golf course at LEGOLAND® Windsor.

The new £300,000 outdoor play attraction will be based on a woodland theme and will feature LEGO models of woodland creatures such as squirrels, foxes, moles, otters and dragonflies. The attraction will also include water features.

The pay and play attraction, which has been named 'Mole in one' is a joint venture project between LEGOLAND Windsor and Western Log Group, which will operate on a profit share basis.

During busy periods the attraction can be broken down into two 9-hole courses to reduce waiting times. One of the 9-hole courses will be fully wheelchair accessible.

Vicky Brown, general manager of LEGOLAND Windsor commented: "Although LEGOLAND is specifically targeted at 3-12 year olds, we required an attraction which would be fun, interactive and suitable for the whole family to enjoy. Adventure golf is an increasingly popular attraction and as we have previously worked with Western Log Group we know the quality of their work is excellent. We look forward to the completion of the attraction in due course."

Mike James, leisure sales director at Western Log Group commented: "This pay and play attraction is another example of where we have entered into a joint venture with a client, fully funding the attraction with a view to profit sharing. This has worked very well for both the client and Western Log Group in the past by offering clients the opportunity to gain an attraction without necessarily all the

upfront expense. We are confident the scheme with LEGOLAND Windsor will be equally as successful.”

The attraction will be located next to Extreme Challenge ride in DUPLO Land. It is due to open in July in time for the school summer holidays.

The attraction is DDA compliant.

ENDS

**For further information please contact Emma Murray at Merlin Marketing and PR on 029 2030 4050 or via email, [emma@merlin.me.uk](mailto:emma@merlin.me.uk)**

#### Notes to Editors

##### Western Log Group

Western Log Group (WLG) is a family run business established three decades ago to supply the agriculture and contracting industry with their timber requirements. Based in Port Talbot, South Wales, with a team of 25, the Western Log Group is a leading supplier of high quality timber buildings for personal and business use, and can boast an extensive portfolio in the leisure and play industries.

The Western Log Group range of timber cabins was launched early in 2001, with an overwhelming response and orders being received from customers across the UK. Western Log Group now offers a range of timber buildings for commercial or leisure purposes, in either round log or square log, which can be used as home offices, hobby rooms, holiday lodges, day care and sports centers, as well as many other uses.

WLG has a long established nation-wide reputation for the creativity of its timber themed play centers both indoor and outdoor. The originality and commitment to quality displayed in its adventure golf courses, mini-kart tracks, and timber play centers has secured the support of some of the industry's most prestigious names, such as Center Parcs, LEGOLAND Windsor and Cadbury World.

For more information, please visit [www.westernloggroupp.com](http://www.westernloggroupp.com).

##### LEGOLAND Windsor

LEGOLAND Windsor is a unique family theme park where children aged 3-12 can take to the road, soar through the skies and sail the seas in complete safety. It has over 50 interactive rides, attractions, live shows, building workshops and driving schools, not to mention nearly 55 million LEGO bricks, all set in 150 acres of beautiful parkland. [www.legoland.co.uk](http://www.legoland.co.uk). The company was voted winner of the Best UK Attraction for Children in the 2006 Group Leisure Awards and also named Best Family Visitor Attraction in the 2007 Tommy's Parent Friendly Awards.